



North Shore Community Development Coalition CITC CIP Executive Summary – 2020-2023 – (2022 update)

The mission of the North Shore Community Development Coalition (North Shore CDC) is to invest in neighborhoods to create thriving communities. North Shore CDC improves the availability and quality of affordable housing and provides services and opportunities for low-income residents in communities where the agency develops housing.

Organization History: The Beverly Affordable Housing Coalition and the Salem Harbor Community Development Corporation collaborated to form the North Shore CDC in 2011 with a goal of strategically extending services to surrounding communities and advocating for housing and community development on a regional level. The successful merger of these housing organizations was the first of its kind in Massachusetts, and has been a tremendous success, bringing 40 years of collective experience and a rich history of successful community development on the North Shore.

NSCDC is committed to improving our communities by providing quality affordable housing to families and individuals in need allowing the agency to engage residents in the full menu of programs and services: Youth Development, Small Business, Resident Community Engagement, supportive/transitional housing for adults and formerly homeless youth, and Public Art and Placemaking.

- **Affordable Housing:** Serving Essex County, MA, NSCDC’s housing model is designed to assist low/very low income families, seniors, formerly homeless youth, and others. NSCDC’s portfolio includes 410 homes with another 275 apartments in an active pipeline across primary cities of Salem, Beverly, Gloucester, Manchester, and Merrimac. This includes a supportive transitional housing program for formerly homeless youth ages 18-24.
- **Youth Development:** With an emphasis on providing support for opportunity youth, we operate YouthBuild, a young parent program, and outreach for youth and young adults at risk of homelessness.
- **Small Business Engagement:** NSCDC provides technical assistance, assistance with financial aid applications, online/social media promotional opportunities, financial literacy, an incubator space, and much more to help low-income small business owners.
- **Community Building:** Through deep and intentional community-based services, NSCDC provides services needed by residents and community members to promote economic stability and mobility.
- **Public Art and Placemaking:** Punto Urban Art Museum (PUAM) in Salem engages residents and visitors as we aim to dispel the stigma of the Point neighborhood, attract customers to area small businesses, and educate the community about the history of immigration, redlining, and racism.



CIP Overview:

North Shore CDC's 2020-2023 CIP will build upon the successes of the last three years and adapt to the current needs of the communities served by the agency.

During this next program cycle, North Shore CDC aims to enhance our programmatic impact through the following activities.

- **Real Estate:** With numerous projects in the pipeline in Salem and Merrimac, North Shore CDC has an active pipeline of 325 units across 25 buildings including supportive housing for youth and seniors, artists housing, and family units. When complete, the current pipeline will result in 625 built-out units across 72 properties in Salem, Beverly, Gloucester, Manchester, and Merrimac.
- **Youth Development/YouthBuild:** While maintaining current funding streams, enrollment, alumni engagement, and partnerships, YouthBuild will support our three program tracks (Construction, Certified Nurse Assistant and Customer Service). We will expand Youth Development initiatives through work engaging homeless youth and young parents.
- **Community Building:** Maintaining stakeholder engagement is paramount and North Shore CDC will undertake community engagement efforts throughout the target service area. This includes a new Vision and Action Plan for the Point Neighborhood in Salem, continued community engagement throughout our service area. Supporting small business, social enterprise, and resident leadership remain key focus areas of the community building work in Salem, including a thriving Resident Ambassador program, free wireless internet installed in Salem, Family Services, and more.
- **Punto Urban Art Museum:** Following the completion of a strategic plan for PUAM in 2020, we are developing new physical facilities to support PUAM including a headquarters and two gallery spaces as well as adding staffing capacity with private funding support. PUAM public art initiatives in 2023 and 2024 include innovative projects designed to engage the community and share the culture of the neighborhood with visitors.
- **Collaborative Programs:** North Shore CDC's Family Resource Center at Espacio in Salem seeks to engage new and ongoing community partners supporting resident outcomes. This includes many free services such as a food pantry, library services, financial wellness, citizenship classes, homebuying classes, VITA Tax Prep, and English as a Second Language classes.
- **Leadership Development:** North Shore CDC remains committed throughout all programs to support the leadership development of all staff and residents. The agency does this through every program, such as the creation of the Alumni Council in YouthBuild, Fellows from Merrimack College's Community Engagement program, our Resident Ambassadors, and the hiring of residents in the community for staff.