



HOUSING ASSISTANCE CORPORATION COMMUNITY INVESTMENT PLAN (2017-19) EXECUTIVE SUMMARY



Vision and Mission Statement

Housing Assistance Corporation's vision is a strong, healthy and diverse community where everyone has a safe, stable, decent place to live.

Our mission is two-fold: to deliver housing services that meet the needs of the community and minimize our impact on natural resources; and to engage in responsible economic development that generates jobs, stabilizes housing and strengthens the community.

History

Since 1974, Housing Assistance has provided housing services and solutions to those on Cape Cod and the Islands. Over the past 45 years, Housing Assistance has served over 175,000 people, allowing them to not only live, but thrive here. Since our inception, we have sheltered more than 20,000 homeless people; we have weatherized and improved the energy efficiency of more than 13,500 homes; and we have built more than 550 affordable homes in our region.

Our housing programs cover those who are low- to middle-income, from the region's homeless to its workforce. We operate 4 family shelters; conduct homeless outreach to those living in the woods and streets of Cape Cod; prevent families and individuals from becoming homeless; administer nearly 1,200 Section 8 vouchers; conduct energy efficiency programs for low-income homeowners and tenants; offer financial literacy classes; develop affordable housing; provide foreclosure and reverse mortgage counseling; and have a full-service, nonprofit real estate department that not only sells affordable and market rate homes, but conducts affordable housing lotteries in the region.

In 2017, we launched the Cape Community Housing Partnership, a three-pronged approach to boost the development of the housing needed in our region through the Cape Housing Institute; Cape Housing Advocacy Training; and a public education campaign. The Cape Housing Institute provides municipal officials with the education, tools, and resources to increase housing development in their communities.

Celebrating 45 Years of Building Communities and Hope on Cape Cod & the Islands



Cape Housing Advocacy Training provides the general public with the education, tools, and resources to speak up in favor of housing projects and programs in their communities.

Achievements (2018)

- Completed the third and final phase of Canal Bluffs which added a total of 117 critically-needed affordable homes to Bourne that started with the Residences at Canal Bluffs (28 apartments), were followed by Clay Pond Cove (45 apartments), and which ended with High Meadow Townhomes (44 apartments).
- Concluded the second year of the Cape Housing Institute. Since 2017, the institute has educated more than 240 municipal officials throughout the region in ways they can move affordable housing development forward in their communities.
- Launched the first year of Cape Housing Advocacy Training, educating over 80 people throughout the Cape on how they can get involved in and speak up in favor of housing projects in their towns.
- Published a new report, “Housing on Cape Cod: The High Cost of Doing Nothing”, which looked at the impact the region’s lack of housing is having on our economy.
- Started Rent 365, a new program to provide support and incentives for second homeowners to rent their homes out on a year-round basis.
- Restructured our Housing Consumer Education Center (HCEC) to enhance services for clients who walk-in or call seeking housing assistance. This included increasing our hours and having all front office staff trained to conduct client intake.
- Redesigned financial literacy classes to allow for off-site workshops throughout Cape Cod and the Islands.
- Served over 5,000 individuals, helping to stabilize their housing.
 - 151 families, including 182 children, sheltered.
 - Conducted homeless outreach to 186 individuals on Cape Cod.
 - Stabilized 749 families and individuals through our rental assistance and Family Self-Sufficiency programs; our energy, weatherization, and home repair programs; and housing development.
 - Empowered 2,521 families and individuals through our HCEC counseling and financial literacy workshops as well as the Cape Housing Institute and Cape Housing Advocacy Training.

Community Investment Plan Goals

- Meet the region’s diverse housing needs for low-income residents.
- Expand resources for a more robust affordable home repair program on Cape Cod and the Islands.
- Expand housing production, developing more rental and homeownership units.
- Strengthen the agency’s homelessness prevention program.
- Prioritize the agency’s leased housing program.
- Expand Housing Assistance’s energy program to help Cape Codders reduce their household costs.
- Serve as a policy leader on regional housing issues.

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