

Worcester Common Ground



Community Investment Plan 2015

The mission of WCG is to promote and develop permanent and sustainable improvement in the neighborhoods of Central Worcester through affordable housing, community activism and economic development. We act as a developer of last resort, rehabilitating abandoned housing and acquiring parcels of vacant land for new construction to provide area residents with affordable rental units, the opportunity to own their own home, and an avenue to contribute to an increased level of neighborhood investment, pride and stability.

By involving the ethnically diverse and economically strapped populations in the Greater Piedmont area through community-wide resident engagement, organizational membership, and plan development, WCG hopes to accomplish the three goals of the 2015 CIP

1. Increase and Improve Community-Driven Property Development and Preservation Activities through:

- Affordable housing production and preservation
- Open space and garden development and preservation
- Community space rehabilitation, stabilization, and expansion
- Ensuring balanced land usage

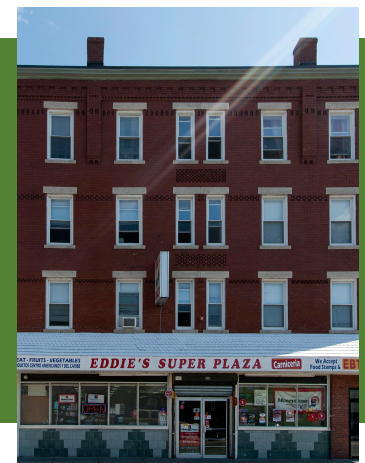


2. Increase and Improve Community Leadership Capacity with:

- Homeowner support programs
- Professional leadership training for community leaders
- Greater membership development
- Working towards 100 voting members, including 100% of the leaseholder homeowners
- Six people serving on Board Committees from the community at large

3. Improve Economic Health of Catchment Area Residents and Businesses through:

- Fostering individual economic stability
- Financial literacy workshops for LMI households
- Economic and small business development
- Ongoing affordability of the properties held by the Land Trust



WCG's vision for the future is greater Piedmont Residents being empowered to lead neighborhood change, and have access to economic, education, and wellness opportunities.



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