



# The Neighborhood Developers



## Background

The Night Market is an open-air market and arts venue series, a pilot program that will feature the cultural, culinary, and creative wealth of Shirley Avenue in Revere and is funded in part by a generous MassDevelopment TDI Creative Catalyst grant. The consultant/consultant team will be working in collaboration with The City of Revere, Revere CARES, Healthy Community Initiatives/Revere on the Move, and the Neighborhood Developers (Shirley Ave Night Market Team).

## Scope of Work

The consultant/consultant team will organize two night market events between July and September 2021 that advance cultural place-affirming and district branding recommendations offered in the Shirley Ave Business District Market Analysis and will conform to the commitments outlined in the 2020 Shirley Ave Community Action Plan Update. Through the planning and promotion of these events, the consultant/consultant team will support a network of engaged and empowered residents and businesses in Revere. One of the goals of the consultant/consultant team will be to strengthen the relationships between residents and businesses so that these local actors can be cultural agents and drivers of the neighborhood's growth and economic resilience. We expect the consulting services to continue April-September, include evening and weekend hours, and require some in-person work in Revere and some remote work as well.

Consulting services will be guided by Techrosette Leng, Deputy Director of Planning and Workforce Development for the City of Revere and one of the members of the Shirley Ave Night Market Team. The consultant will be compensated up to \$15,000 and is responsible for ensuring (independently or collaboratively) the completion of the following project tasks on time and within budget:

- Convening Night Market Team planning meetings.
- Collaborating to obtain all necessary local permits and licensing approvals for the event series.
- Coordinating the design, production, and distribution of promotional materials for the Night Market event series and related talent recruitment (etc.)
- Securing the participation of event vendors and activities from a roster of candidates developed and identified by the planning team.
- Supervising a group of youth leaders to help with business improvement and event implementation
- Ensuring the Night Market schedule of events is kept, and public plaza is kept in good condition following each event.
- Grant-funded activity/deliverable, and reporting drafts

## Qualifications

### Required:

- College degree or relevant work history
- At least 18 years of age
- Excellent verbal and written communication skills
- Responsible, self-motivated, and able to carry out and prioritize multiple ongoing projects
- Thrives in a fast-paced work environment
- Ability to work occasional evenings or weekends
- Strong work ethic, a good sense of humor, and a commitment to social justice

### Desired:

- Experience working in a diverse multicultural community
- Relevant experience in community building and/or placekeeping/place affirming.
- Bi-lingual English-Spanish, English- Portuguese, English-Arabic or English-Khmer

The hiring for this position is a collaboration among staff from the Shirley Ave Night Market Team. The Neighborhood Developers (TND), as fiscal agent for the project's funding, will be responsible for managing consultant fees and project costs associated with the above activities. TND is an equal opportunity organization. TND recruits, employs, trains, compensates, and promotes without regard to race, religion, creed, color, national origin, age, gender, sexual orientation, marital status, disability, veteran status or any other basis protected by applicable federal, state, or local law.

Applicants may submit resume and cover letter to: [tleng@revere.org](mailto:tleng@revere.org) no later than April 16, 2021.