Zero Debt Massachusetts (ZDM) is hiring a Campus and Community Organizing Manager to build and manage ZDM’s grassroots organizing around zero debt. The Manager will oversee ZDM’s efforts to engage and mobilize ZDM constituency groups, including students, young alumni, and families, in support of ZDM legislative and campaign priorities and to build a strong grassroots base. The Manager will supervise ZDM Campus Organizers and Community Leaders.

ABOUT ZDM:
Zero Debt Massachusetts (ZDM) is a non-profit organization dedicated to bringing access and affordability to the higher education system by utilizing grassroots activism, awareness building, and community engagement. ZDM is building a movement of thousands of Zero Debt advocates by raising awareness about the student debt crisis and amplifying the voices of those impacted. Among ZDM’s key organizing strategies are:
- Actions and Long-Term campaigns on campuses and the community
- Grassroots Advocacy in Boston and across the State
- Partnerships with mission-aligned organizations and key stakeholders

The Organizing Manager will report to the Organizing and Policy Director.

RESPONSIBILITIES
- Oversee community outreach efforts by ZDM Leaders to students, alumni, families, and other stakeholders to involve them in ZDM advocacy events and activities.
- Manage ZDM Campus Organizers on campaigns around student loan debt and tuition increases (currently active at UMASS Boston and Northeastern)
- Provide training and support to ZDM student and alumni leaders
- Support ZDM Executive Director in policy advocacy and maintaining communication with state legislative leaders around Zero Debt legislative priorities
- Work with ZDM staff to create organizing materials and additional resources for students
- Participate in regular ZDM Advisory Group events/meetings and other ZDM activities
- Provide support for ZDM social media campaigns- FB, Twitter, Instagram
- Other administrative and program support to ZDM ED

QUALIFICATIONS
- Commitment to ZDM’s mission and organizing principles
- Bachelor’s degree and previous organizing experience required
- Previous management experience preferred but not required
- Strong written and verbal communication skills
- Ability to take initiative while working as part of a team
- Good analytical, negotiation, and problem-solving skills
- Strong time and task management skills
- Social media and media relations experience a plus
- Willingness to work flexible schedule, including some nights and weekends
- Lived experience with student debt issue a plus

This is a full-time position with competitive salary and benefits depending on experience. Interested applicants must submit a cover letter and resume by email to claudiomartinez@zerodebtmassachusetts.org with “Campus and Community Organizer” in the subject line. ZDM is an Equal Opportunity Employer.

You can visit us in Instagram @ZeroDebt_Ma and Facebook @ZeroDebtMA