

## MACDC Member Racial Equity Pledge Webpage Template

### MACDC Member Webpage Goal:

The goal of this Racial Equity Pledge webpage is to add value to the signing organization's internal and external experience with their racial equity journey. The webpage should share the organizations process with racial equity showcasing the pledge action steps, the organization's approach to this work and highlighting successes and racial equity work currently being done. The webpage will serve as an avenue to hold the organization accountable and transparent with their racial equity journey.



### Items to include on page:

- Racial Equity Pledge Badge
- Resources for community members, partners, etc.
- Racial Equity Statement
- Link to Mission / Values
- Highlight organizations Racial Equity focused accomplishments
- List organizations pledge action steps
- Link to MACDC's Racial Equity Pledge webpage

### Racial Equity Pledge Badge Instructions (Options)

For an example of the Racial Equity Pledge Badge placement, please refer to the image of MACDC's website below.



As pictured, the Racial Equity Pledge badged is placed in the footer of the webpage. In the footer, the pledge badge is viewable on any given page.

### THE MACDC RACIAL EQUITY PLEDGE

Welcome to the MACDC Racial Equity Pledge webpage! The pledge was launched at our Annual Meeting on November 18, 2021. Please join us by having your organization [adopt and sign](#) the racial equity pledge!

Here you will find the following:

- Racial Equity Pledge
- Racial Equity Pledge process video - Check out this video to learn about the process MACDC undertook to develop this pledge!
- Racial Equity Pledge PowerPoint Slides (PDF) - Check out these PowerPoint slides for a summary of the pledge and its background!
- Starting Race Talk Glossary
- Starting Race Talk Resource List
- Sample Board Discussion Agenda
- Information on next steps (see below)

As pictured, the pledge logo is also featured on MACDC's Racial Equity Pledge Webpage. Please, feel free to add the Racial Equity Pledge badge to your organization's racial equity focused webpage.



For more information or questions, please contact Shirronda Almeida at [shirrondaa@macdc.org](mailto:shirrondaa@macdc.org) or Tiana Lawrence at [tianal@macdc.org](mailto:tianal@macdc.org). Visit MACDC's Racial Equity Pledge Webpage [HERE](#).