What is the Small Business Technical Assistance (SBTA) Program
Starting, growing and sustaining a successful small business is not easy. Entrepreneurs may struggle with business planning, permitting, financial management, and access to markets. This can be especially true for immigrants, people of color, rural business owners, and entrepreneurs working in low-wealth communities.

Established in 2007, the SBTA program works with small businesses:

- To support entrepreneurship across the Commonwealth
- To assist businesses starting up, stabilizing, and growing
- To enable local economic development
- To provide SBTA services to communities with insufficient small business programs and resources

The Small Business Technical Assistance Program Gets Results

From FY 2013 – FY 2019, the SBTA Program achieved:

- Over $12 million in grants (including $3 million in FY 2020);
- 15,325 jobs created or preserved for low- to moderate-income (LMI) individuals in communities with high unemployment rates;
- 12,876 entrepreneurs and small business owners received 5+ hours of technical assistance;
- 2,682 new businesses created;
- $210.7 million financed to 2,212 small business owners to startup, stabilize and/or grow their businesses.

In FY 2019, the SBTA program achieved:

- 40 Agencies funded, including CDCs, CDFIs, chambers of commerce, and other nonprofits
- 3,603 business clients received TA (5 hours or more)
- 88% represent underserved demographic
- 713 new businesses created
- 955 businesses grew
- 982 businesses stabilized
- 1,549 jobs created
- 2,581 jobs preserved
- 498 businesses received financing of $45.7 million

Fund the Small Business Technical Assistance Program at $4 million in FY 2020 (Line Item 7002-0040)

For FY 2021, the Baker administration has proposed funding the SBTA program at $4 million. MGCC received requests for almost $4 million last year. The demand for the program has nearly tripled since it was launched in 2007.

For more information, contact
David Bryant at davidb@macdc.org or 617-379-5927
Small Business Assistance Grant Awardees FY20

- 47 Agencies funded, including the following CDCs, CDFIs, chambers of commerce, and other nonprofits:
  
  Accion; Boston, MA [www.accionusa.org]
  
  African Community Economic Development of New England (ACEDONE); Boston
  
  Artmorpheus; Boston, MA [www.artmorpheus.org]
  
  Ascentria Community Services; Central and Western MA
  
  Blackstone Valley Chamber of Commerce; Whitinsville, MA [www.blackstonevalley.org]
  
  Bowdoin Geneva Main Streets, Boston, MA [www.bowdoingenevams.org]
  
  Bristol County Chamber Foundation, Fall River, MA
  
  Cape Cod Young Professionals (CCYP), Barnstable, MA [www.capecodyoungprofessionals.org]
  
  Center for Women and Enterprise; Boston, MA [www.cweonline.org]
  
  Coastal Community Capital; Centerville, MA [www.coastalcommunitycapital.org]
  
  Common Capital; Western MA (Springfield) [www.common-capital.org]
  
  Codman Square Neighborhood Development Corporation, Dorchester, MA
  
  Commonwealth Kitchen/Crop Circle Kitchen; Dorchester, MA [www.commonwealthkitchen.org/cropcircle-kitchen]
  
  Community Development Partnership Eastham; MA [www.capecdp.org]
  
  Community Economic Development Center of Southeastern MA; New Bedford, MA [www.cedc-sm.org]
  
  Community Involved in Sustaining Agriculture (CISA), South Deerfield, MA
  
  Cooperative Fund of New England, Amherst, MA
  
  Dorchester Bay EDC; Dorchester, MA [www.dbedc.org]
  
  Entrepreneurship Center @ CTI, Lowell, MA [www.commteam.org]
  
  Franklin County CDC, Greenfield MA (www.fccdc.org) in collaboration with:
  
  - Hilltown CDC, Chesterfield, MA [www.hilltowncdc.org]
  
  - Valley CDC, Northampton, MA [www.valleycdc.com]
  
  Greater New England Minority Supplier Development Council/GNEMSDC Massachusetts Advisors [www.gnemsdc.org]
  
  Hispanic American Institute; Boston, MA [www.hainst.org]
  
  Interise, Boston; MA [www.interise.org]
  
  Jamaica Plain Neighborhood Corp; Jamaica Plain, MA [www.jpndc.org]
  
  Lawrence Partnership, Lawrence, MA [www.lawrencepartnership.org]
  
  Local Enterprise Assistance Fund-LEAF (statewide) [www.leaffund.org]
  
  Local Initiatives Support Corp. (LISC); Boston, MA [www.bostonlisc.org]
  
  
  Lynn Area Chamber of Commerce, Lynn, MA, [http://greaterlynnchamber.com/]
  
  Massachusetts Museum of Contemporary Art (Mass MoCA); North Adams, MA [www.massmoca.org]
  
  Mill Cities Community Investment (Lowell Community Loan Fund); Lowell, MA [www.mvcdfi.org]
  
  New Bedford Economic Development Council New Bedford; MA [www.nbbedc.org]
  
  NewVue Communities; Fitchburg, MA [www.newvuecommunities.org]
  
  North Central Mass Development Corp.; Fitchburg, MA [www.northcentralmass.com]
  
  North Shore Community Development Coalition; Salem, MA [www.northshoredcc.org]
  
  Nuestras Raíces; Holyoke, MA [www.nuestras-raices.org]
  
  Pittsfield Economic Revitalization Corp., Pittsfield; MA [www.perclowns.com]
  
  Quaboag Valley Community Development Corp.; Ware, MA [www.qvcdc.com]
  
  Smarter in the City, Boston, MA
  
  Southeast Asian Coalition of Massachusetts; Worcester, MA [www.seacma.org]
  
  South Middlesex Opportunity Council (SMOC), Martin Luther King, Jr. Business Empowerment Center; Central MA, Worcester, MA [www.smoc.org]
  
  SPARK-Greater Holyoke Chamber (Centennial foundation) [www.holyokechamber.com]
  
  TLE Center for Urban Entrepreneurship; Boston [www.tlefue.org]
  
  The Carrot Project; Boston, MA [www.thecarrotproject.org]
  
  Third Sector New England, Inc. (New Entry Sustaining Farming Project); statewide [www.nesfp.org]
  
  Valley Venture Mentors, Springfield, MA
  
  Wellspring Cooperative Corp., Springfield, MA