Fund the Small Business Technical Assistance Program:  
$10 million for Immediate COVID-19 Response & FY 2021

What is the Small Business Technical Assistance (SBTA) Program?  
Starting, growing, and sustaining a successful small business is not easy. It is even harder now. In the best of times, entrepreneurs may struggle with business planning, permitting, financial management, and access to markets. This can be especially true for immigrants, people of color, rural business owners, and entrepreneurs working in low-wealth communities. With the Commonwealth facing an unprecedented economic crisis, these business owners need more support than ever.

Administered by the Massachusetts Growth Capital Corporation (MGCC), the SBTA Program works with community-based organizations to provide programmatic and technical support to small businesses:
- To support entrepreneurship across the Commonwealth
- To assist businesses starting up, stabilizing, and growing
- To enable local economic development
- To provide services to communities with insufficient small business programs and resources
- And, now, to help businesses navigate the COVID-19 health and economic crisis

Fund the SBTA Program at $10 million; $5 million through an emergency supplemental budget appropriation and $5 million in FY 2021 (Line Item 7002-0040).  
For FY 2021, the Baker administration has proposed funding the SBTA Program at $4 million. In the wake of COVID-19, we are seeking $10 million to boost the existing Program to enable a diverse network of 45+ community-based organizations to meet the surge in demand coming from the thousands of underserved small businesses they support in their communities, including those owned by people of color, women, immigrants, veterans, and low- or moderate-income people. These agencies can help small businesses access federal relief dollars as well as local, state and private sector resources to help them survive and recover from this crisis. Not only do these agencies offer locally-tailored, culturally competent services, they also have a proven track record:

In FY 2019, the SBTA program achieved:
- 40 Agencies funded, including CDCs, CDFIs, chambers of commerce, and other nonprofits
- 3,603 business clients received TA (5 hours or more)
- 88% represent underserved demographic
- 713 new businesses created
- 955 businesses grew
- 982 businesses stabilized
- 1,549 jobs created
- 2,581 jobs preserved
- 498 businesses received financing of $45.7 million

For more information, contact  
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Small Business Assistance Grant Awardees FY20

47 Agencies funded, including the following CDCs, CDFIs, chambers of commerce, and other nonprofits:

Accion; Boston, MA www.accionusa.org
African Community Economic Development of New England (ACEDONE); Boston
Artmorpheus; Boston, MA www.artmorpheus.org
Ascentria Community Services; Central and Western MA
Blackstone Valley Chamber of Commerce; Whitinsville, MA www.blackstonevalley.org
Bowdoin Geneva Main Streets, Boston, MA www.bowdoingenevams.org
Bristol County Chamber Foundation, Fall River, MA
Cape Cod Young Professionals (CCYP), Barnstable, MA www.capecodyoungprofessionals.org
Center for Women and Enterprise; Boston, MA www.cweonline.org
Coastal Community Capital; Centerville, MA www.coastalcommunitycapital.org
Common Capital; Western MA (Springfield) www.common-capital.org
Codman Square Neighborhood Development Corporation, Dorchester, MA
Commonwealth Kitchen/Crop Circle Kitchen; Dorchester, MA www.commonwealthkitchen.org/cropcircle-kitchen
Community Development Partnership Eastham; MA www.capecdp.org
Community Economic Development Center of Southeastern MA; New Bedford, MA www.cedc-sm.org
Community Involved in Sustaining Agriculture (CISA), South Deerfield, MA
Cooperative Fund of New England, Amherst, MA
Dorchester Bay EDC; Dorchester, MA www.dbedc.org
Entrepreneurship Center @ CTI, Lowell, MA www.commteam.org
Franklin County CDC, Greenfield MA (www.fccdc.org) in collaboration with:
Hilltown CDC, Chesterfield, MA (www.hilltowncdc.org)
Valley CDC, Northampton, MA (www.valleycdc.com)
Greater New England Minority Supplier Development Council/GNEMSDC Massachusetts Advisors www.gnemsdc.org
Hispanic American Institute; Boston, MA www.hainst.org
Interise, Boston; MA www.interise.org
Jamaica Plain Neighborhood Corp; Jamaica Plain, MA www.jpndc.org
Lawrence Partnership, Lawrence, MA www.lawrencepartnership.org
Local Enterprise Assistance Fund-LEAF (statewide) www.leaffund.org
Local Initiatives Support Corp. (LISC); Boston, MA www.bostonlisc.org
Massachusetts Museum of Contemporary Art (Mass MoCA); North Adams, MA www.massmoca.org
Mill Cities Community Investment (Lowell Community Loan Fund); Lowell, MA www.mvcdfi.org
New Bedford Economic Development Council New Bedford; MA www.nbedc.org
NewVue Communities; Fitchburg, MA www.newvuecommunities.org
North Central Mass Development Corp.; Fitchburg, MA www.northcentralmass.com
North Shore Community Development Coalition; Salem, MA www.northshorecdc.org
Nuestras Raices; Holyoke, MA www.nuestras-raices.org
Pittsfield Economic Revitalization Corp., Pittsfield; MA www.percloans.com
Quaboag Valley Community Development Corp.; Ware, MA www.qvcdc.com
Smarter in the City, Boston, MA
Southeast Asian Coalition of Massachusetts; Worcester, MA www.seacma.org
South Middlesex Opportunity Council (SMOC), Martin Luther King, Jr. Business Empowerment Center; Central MA, Worcester, MA www.smoc.org
SPARK-Greater Holyoke Chamber (Centennial foundation) www.holyokechamber.com
TLE Center for Urban Entrepreneurship; Boston www.tlefue.org
The Carrot Project; Boston, MA www.thecarrotproject.org
Third Sector New England, Inc. (New Entry Sustaining Farming Project); statewide www.nesfp.org
Valley Venture Mentors, Springfield, MA
Wellspring Cooperative Corp., Springfield, MA