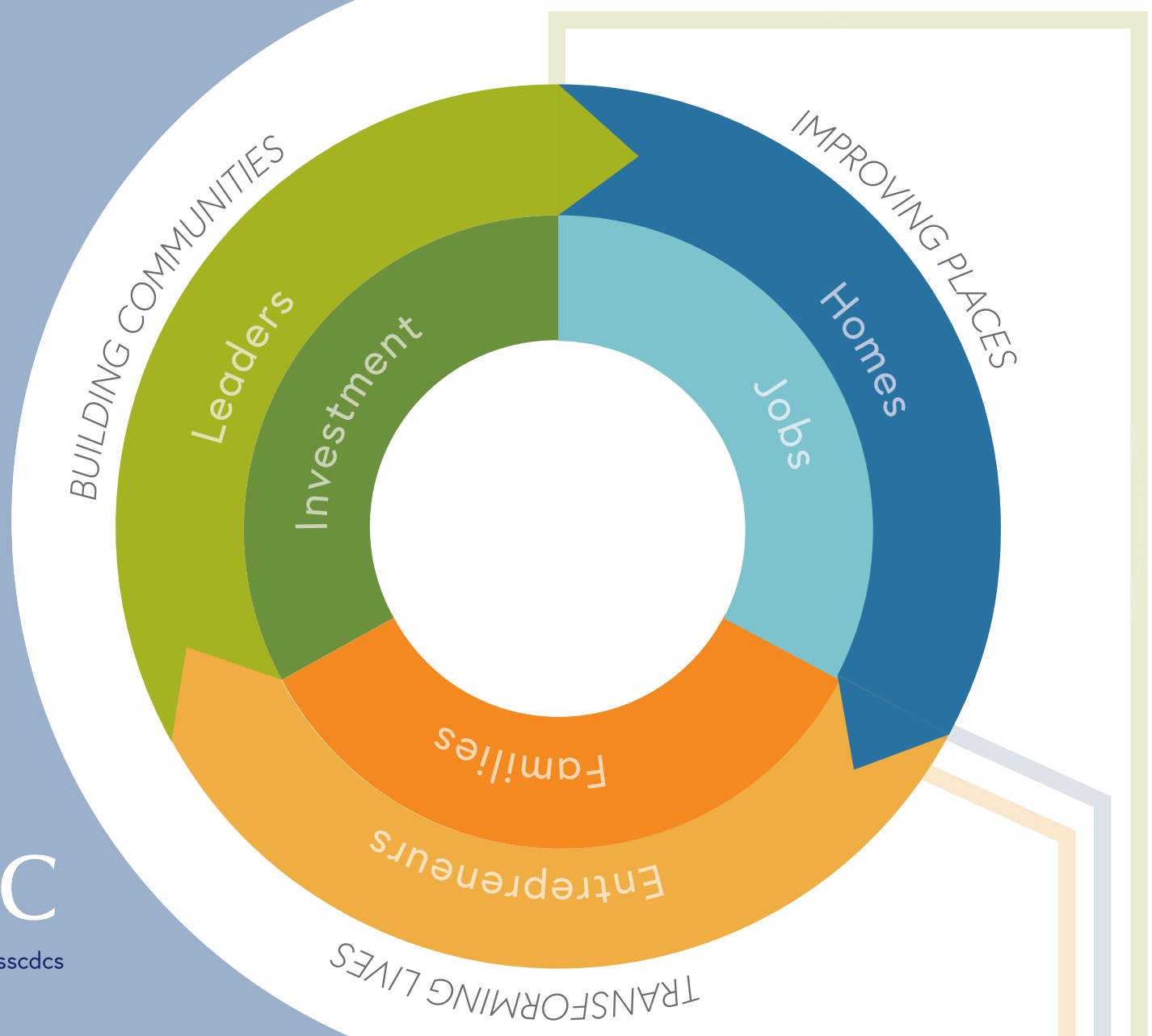


GOALS REPORT

Growing Opportunities, Assets, and Leaders



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HOMES 1,990 Homes Built or Preserved



Constructed, rehabilitated, or preserved
1,318 HOMES
in 32 separate projects across Massachusetts

Provided home improvement loans or lead abatement services for
476 HOMES

Provided development consulting or construction management services, or acted as a Court-Ordered Receiver for
196 HOMES

JOBS 5,086 Job Opportunities Created or Preserved

Provided technical and financial assistance to businesses that created or preserved
988 JOBS

Helped
1,829 PEOPLE
obtain jobs by strengthening their skills and connection to employers

Provided
2,175 JOBS
to local workers in real estate construction projects, and commercial tenants in these projects provided another **94 jobs**



ENTREPRENEURS 858 Entrepreneurs Provided Technical Assistance



Provided personalized technical assistance to
858 ENTREPRENEURS

Helped local entrepreneurs obtain more than
\$7.2 MILLION
in financing

Provided training, technical assistance, or lending to
1,852 ENTREPRENEURS

FAMILIES 79,218 Families Supported with Housing, Jobs, or Other Services

Assisted
51,461 FAMILIES
with housing, or housing-related services

Provided economic opportunities to
21,430 FAMILIES

Provided services to
6,327
elders and youth



LEADERS 2,124 Community Leaders Engaged



845
Board Members

1,279
Non-Board and Community Leaders

10,936
Other volunteers

INVESTMENT \$803.8 M Invested in Local Communities

Invested
\$469 MILLION
in real estate and community assets

Provided services and programs to local communities with a total value of
\$323.9 MILLION

Invested
\$10.9 MILLION
to provide economic opportunities to families



GOALS REPORT

Community developers share three common values that guide our work: lifting up **community voice** and power to ensure that local residents help shape the future of their own neighborhood, or town; building **inclusive communities** where everyone is welcome regardless of race, ethnicity, income, age, gender, or other qualities; and advancing **economic opportunity**, so more people can gain financial stability and a high quality of life.

Community Development Corporations (CDCs) translate these values into specific, tangible results that are meaningful and appropriate for their community, in other words "community development." By its very nature, community development is work that reflects local context, needs, and opportunities. As such, CDCs are involved in a broad array of activities, reflecting the rich diversity of the communities in which they work and the comprehensive approach they take to expanding opportunity.

The MACDC GOALS Report – Growing Opportunities, Assets, and Leaders (GOALS) – seeks to capture the diversity of this work and to document the collective impact that CDCs are having across the Commonwealth. For the past 15 years and continuing today, the GOALS report documents the growth of the CDC field.

Today there are 61 CDCs certified by the Massachusetts Department of Housing and Community Development. This report documents their impressive results. In past years, we surveyed some of our associate members as well, but this report includes only certified CDCs. While CDCs are best known for their work in affordable housing

and small business development, we continue to expand the GOALS survey to capture the full range of CDC activities, including leadership development, resident services, financial capacity programs, homebuyer education, rehab lending, foreclosure prevention, free tax preparation, youth development, elder services, and more. Most recently, we expanded our survey to capture two areas of increasing focus: energy efficiency, and renewable energy practices and programs; and the linkages between community development and health. This report provides a summary of the findings. We will also publish a detailed, searchable database with all the survey results on our website.

The results from our survey show impressive growth among certified CDCs. For example, we see a 62% increase in the number of homes developed by CDCs from 814 in 2016 to 1,318 in 2017. In large part due to our successful advocacy for changes in the Commonwealth's Get the Lead Out Program, the number of units where lead paint was abated also increased 62% from 93 to 151. The number of homes receiving energy efficiency improvements also increased by almost 3,000. Overall, the amount invested in local communities increased by 37% from \$587.1 million in 2016 to \$803.8 million in 2017.

Putting our core values into action is what motivates community developers, year after year, even as the specific local priorities evolve and new programs take root. We are proud to see the growth in our field and to have the data to document this progress. We are excited about the opportunity to accomplish even more in the future.

Franklin County CDCs small business program created or preserved over 200 jobs.

Coalition for a Better Acre received a \$500,000 grant to create a new public park along the Northern Canal in Lowell.

Lawrence CommunityWorks converted the previously abandoned historic Duck Mill into 73 affordable homes and commercial space.

North Shore CDC worked with 12 artists to create 15 large-scale outdoor murals, as well as 12 large-scale wall murals.

Neighborhood of Affordable Housing (NOAH) hosted the East Boston Climate Change Summit to address the impacts of sea-level rise, flooding, and changing storm patterns on residents.

The Fairmount Indigo CDC Collaborative, a partnership among Codman Square NDC, Dorchester Bay EDC and Southwest Boston CDC, announced the launch of the Fairmount Job Referral Network.

Dorchester Bay EDC converted the historic Pierce Building into a commercial innovation hub.

Nuestra CDC started construction on a community grocery store in Roxbury.

Housing Assistance Corporation and Community Development Partnership have partnered to create the Cape Housing Institute, a program for elected officials and community leaders to learn about affordable housing development.

South Middlesex Opportunity Council's Adult Learning Center celebrated the graduation of 17 High School Equivalency Test (HSET) and English for Speakers of Other Languages (ESOL) students.

Worcester Common Ground unveiled Central Massachusetts' first bioshelter, a solar greenhouse intended to increase access to green space and locally grown food year-round.

Quabog Valley CDC sponsors a Financial Fitness Club, a 12-month matched savings program that helps individuals save money for educational expenses, car purchases, and starting a business.

Waterfront Historic Area League (WHALE) has partnered with the Cape Verdean Association to refurbish the historic Strand Theater in New Bedford.

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