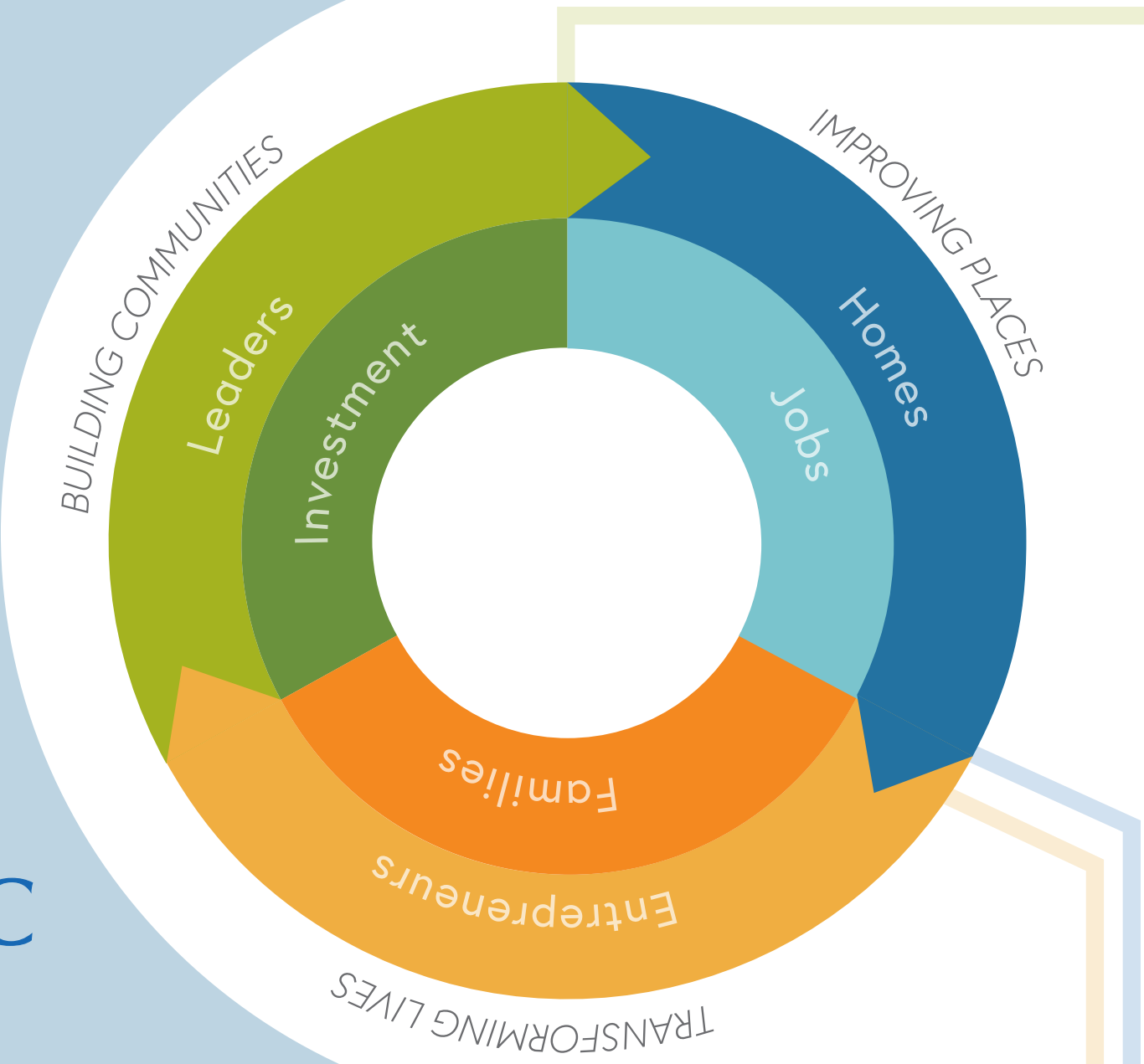


GOALS REPORT

Growing Opportunities, Assets, and Leaders

2019



HOMES 1,535 Homes Built or Preserved

Constructed, rehabilitated, or preserved

890 HOMES

Provided home improvement loans or lead abatement services for

562 HOMES

Provided development consulting or construction management services, or acted as a Court-Ordered Receiver for

83 HOMES

JOBS 4,305 Job Opportunities Created or Preserved



Provided technical and financial assistance to businesses that created or preserved

984 JOBS

Helped

1,692 PEOPLE

obtain jobs by strengthening their skills and connection to employers

Provided

1,584 JOBS

to local workers in real estate construction projects, and commercial tenants in these projects provided another 45 jobs

More data breakdown on homes and jobs available here: <https://macdc.org/goals-report>



ENTREPRENEURS 1,369 Entrepreneurs Provided Technical Assistance

Helped local entrepreneurs obtain more than

\$10.5 MILLION

in financing

Provided training, technical assistance, or lending to

2,085 ENTREPRENEURS

FAMILIES 84,224 Families Supported with Housing, Jobs, or Other Services



56,283 FAMILIES

Assisted with housing, or housing-related services

Provided economic opportunities to

21,952 FAMILIES

Provided services to

5,989

elders and youth

More data breakdown on entrepreneurs and families available here: <https://macdc.org/goals-report>



LEADERS 1,910 Community Leaders Engaged

795

Board Members

1,115

Non-Board and Community Leaders

9,425

Other volunteers

INVESTMENT \$801.5 M Invested in Local Communities



Invested

\$448.5 MILLION

in real estate and community assets

Provided services and programs to local communities with a total value of

\$338.6 MILLION

Invested

\$14.4 MILLION

to provide economic opportunities to families

More data breakdown on leaders and investment available here: <https://macdc.org/goals-report>

APRIL 2019

GOALS REPORT

When it comes to the work of community development corporations (CDCs), the more things stay the same, the more they change. As always, community developers share three common values that guide our work: lifting up **community voice** and power to ensure that local residents help shape the future of their own neighborhood, or town; building **inclusive communities** where everyone is welcome regardless of race, ethnicity, income, age, gender, or other qualities; and advancing **economic opportunity**, so more people can gain financial stability and a high quality of life. CDCs translate these values into specific, tangible results that are meaningful and appropriate for their community, in other words "community development." By its very nature, community development is work that reflects local context, needs, and opportunities. As such, CDCs are involved in a broad array of activities, reflecting the rich diversity of the communities in which they work and the comprehensive approach they take to expanding opportunity.

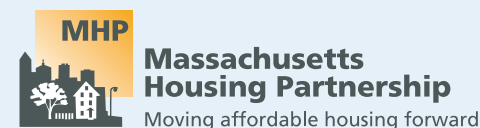
So what changes? Of course, the specific programs, projects, and initiatives change over time, as reflected in the highlights shown on the adjacent map. For example, in response to last year's natural gas explosions in Lawrence, Andover, and North Andover, Mill Cities Community Investments helped to convene a \$1 million emergency fund for businesses directly impacted by the explosion. But the changes go beyond programs. By their very nature, CDC initiatives fundamentally change the communities and residents they serve, by providing community residents with a

powerful voice and altering the physical, social, and political landscapes where they reside. A good example is Asian CDC's ANCHOR Initiative, a new creative placemaking initiative that seeks to help stabilize Boston's Chinatown.

Today there are 63 CDCs certified by the Massachusetts Department of Housing and Community Development, and their collective impact is the impressive story documented here. While CDCs were once known primarily for their work in affordable housing and small business development, we continue to expand the GOALS survey to capture the full range of CDC activities, including leadership development, resident services, financial capacity programs, homebuyer education, rehab lending, foreclosure prevention, free tax preparation, youth development, elder services, and more. Last year, we expanded our survey to document the linkages between community development and health. Increasing CDC involvement in this space motivated MACDC to hire a Health Equity Program Manager to support CDCs and advance our work in this area.

This report provides a summary of the GOALS Survey findings. We will also publish complete survey results on our website.

Putting our core values into action is what motivates community developers, year after year, even as the specific local priorities evolve and new programs take root. We are proud to see the growth in our field and to have the data to document this progress. We are excited about the opportunity to accomplish even more in the future.



Thank you to MHP for supporting MACDC's GOAL's Program.



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NewVue Communities graduated their first cohort of Community Stewards, ten local members trained in community organizing ready to take on new leadership in the community

Mill Cities Community Investments helped to convene a \$1 million emergency fund for businesses impacted by the fires caused by a major natural gas explosion in the region.

Hilltown CDC celebrated the completion of the ten-unit Goshen Senior Housing project for low-income senior citizens.

CDC of South Berkshire celebrated their 30th anniversary and started construction on a 45-unit affordable housing development with net-zero emissions on a bioremediated site.

Main South CDC led community festivals all year, most notably hosting a Pop-Up Plaza, a temporary community space with food and music in an empty lot.

Worcester Common Ground partnered with YouthBuild on 20-24 Merrick Street, two units of family housing built entirely by youth.

Harborlight Community Partners completed 26 units of supportive housing for formerly homeless individuals.

WATCH organized a major grassroots campaign to increase the City of Waltham's inclusionary housing requirements from 10% to 15%.

Asian CDC announced ANCHOR, a new creative placemaking initiative with the goal of stabilizing Boston's Chinatown.

Madison Park Development Corporation opened the Dewitt Center, a home for daily programs and classes, a technology lab, summer camp, Teen Zone, and gym.

NeighborWorks of Southern Mass was awarded funding to transform a long-vacant department store into 48 units of housing in downtown Brockton.

The Community Development Partnership helped strengthen 168 small businesses through access to business planning, networks, and financing.

- HOMES
- JOBS
- ENTREPRENEURS
- FAMILIES
- LEADERS
- INVESTMENT